



Oliver Haase

SENIOR VICE PRESIDENT FOR PURCHASING AND SUPPLIER NETWORK AMERICAS

Mr. Haase is responsible for quality and supplier development for the entire Americas region since 2019. Being responsible for efficient and effective procurement and premium supplier quality in the region including industrialization, he represents BMW Group to regional authorities concerning direct and indirect purchasing and Quality Management of Parts. In addition, he monitors the premium quality of supplied parts in the Series (including Launch Phases) delivered to plants in the region and ensures an effective problem Management Process in line with required costs, quality, innovation, flexibility and sustainability levels.

Mr. Haase has been with the BMW Group since more than 20 years. He started his career at Plant Dingolfing in Germany, moved to Plant Spartanburg in late 2001 where he worked for more than five years as a Quality Specialist and Group Leader for Quality Management Parts E/E. Since 2007, Mr. Haase has worked in various leadership roles including as Vice President Quality Management (Parts) in Beijing, China, where he carried joint responsibility for Supplier Development within the entire purchased parts spectrum in Asia, in 2013 he was responsible as Vice President Quality Management Parts worldwide for all BMW Plants and from 2017 he was Vice President Purchasing, Quality and Production for Seats and Seat Components in Munich.