



GERMAN-AMERICAN BUSINESS SUMMIT / COLLEGE of CHARLESTON

Tuesday, February 8, 2022

College of Charleston - Stern Center Ballroom

The College of Charleston's German Program; School of Languages, Cultures, and World Affairs; Career Center; and School of Business are proud to present the 6th German-American Business Summit.

Held in the Stern Center Ballroom at the College of Charleston, the summit brings together German companies in the Southeastern US that are seeking to establish stronger ties to undergraduate education in the region. This year's event will consist of a job and internship expo; keynote presentations and panel discussions from business leaders on pressing issues in German-American industry; and a networking reception.

SPONSORSHIP LEVELS & BENEFITS

RECEPTION -- \$3,000

1 SPONSORSHIP AVAILABLE

- 10 Conference Tickets
- Opportunity to make brief remarks at the networking reception
- Headline logo placement on marketing materials
- Logo featured on digital event signage and all campus publicity
- Promotional materials at registration
- Recruiting table for Job & Internship Expo

HOSPITALITY -- \$2,000

1 SPONSORSHIPS AVAILABLE

- 6 conference tickets
- Opportunity to introduce the coffee break
- Exclusive allocation of "conference bag"
- Logo featured on digital event signage and all campus publicity
- Promotional materials at registration
- Recruiting table for Job & Internship Expo

SUMMIT SCHOLAR -- \$1,500

10 SPONSORSHIPS AVAILABLE

- Recognition as named sponsor of study abroad award supporting students studying or interning in Germany
- 4 conference tickets
- Logo featured on digital event signage and all campus publicity
- Promotional materials at registration
- Recruiting table for Job & Internship Expo

MAROON & GOLD -- \$750

10 SPONSORSHIPS AVAILABLE

- 2 conference tickets
- Logo featured on digital event signage and all campus publicity
- Promotional materials at registration
- Recruiting table for Job & Internship Expo