

FEBRUARY 5
2020



THE 4TH GERMAN-AMERICAN BUSINESS SUMMIT

The College of Charleston's German Program, School of Languages, Cultures, and World Affairs, Career Center, and School of Business, in partnership with The Citadel and Trident Technical College, are proud to present the 4th German-American Business Summit.

Held at the Gaillard Conference Center in Charleston, South Carolina, the summit brings together German companies in the Southeastern US that are seeking to establish stronger ties to undergraduate education in the region. The event consists of a job and internship expo, keynote presentations and panel discussions from business leaders on pressing issues in German-American industry, and a networking reception.

SPONSORSHIP LEVELS & BENEFITS

PANEL - \$3,000

1 SPONSORSHIP AVAILABLE

- 10 conference tickets
- Opportunity to make a brief presentation during the conference
- Headline logo placement on all marketing materials
- Logo featured on digital event signage (most air time) and all campus publicity
- Promotional materials at registration
- Parking for up to 10 guests
- Recruiting table for Job & Internship Expo

HOSPITALITY - \$2,000

1 SPONSORSHIP AVAILABLE

- 6 conference tickets
- Opportunity to make a brief presentation at the conference to introduce the coffee break
- Exclusive allocation of "conference bag"
- Logo placement on marketing materials
- Logo featured on digital event signage and all campus publicity
- Promotional materials at registration
- Parking for up to 6 guests
- Recruiting table for Job & Internship Expo

GOLD- \$1,200

6 SPONSORSHIPS AVAILABLE

- 4 conference tickets
- Headline logo placement on all marketing materials
- Logo featured on digital event signage and all campus publicity
- Promotional materials at registration
- Parking for 4 guests
- Recruiting table for Job & Internship Expo

MAROON - \$600

10 SPONSORSHIPS AVAILABLE

- 2 conference tickets
- Logo featured on digital event signage and campus publicity
- Promotional materials at registration
- Parking for 2 guests
- Recruiting table for Job & Internship Expo

For more information about becoming a sponsor, please contact Dr. Morgan Koerner, Chair - German and Russian Studies, College of Charleston, 843.953.1997, koernerm@cofc.edu.



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