



In her current role as Technical Functions Director, Meg Lanza is a change agent responsible for shaping the strategy for the future of advanced manufacturing to ensure competitiveness.

Ms. Lanza became interested in the automotive industry after completing an internship for a Tier One Automotive Supplier the summer after graduating from the State University of New York at Buffalo with an Industrial Engineering Degree. The following year, while at Virginia Tech pursuing a Master's Degree in Industrial Engineering (Human Factors and System Design), her Industrial Ergonomics research was sponsored in part by Ford and had direct applicability to automotive assembly work. After graduating, Lanza worked in a corporate ergonomics role at Honda of America Manufacturing in Marysville, OH before she accepted a position at Robert Bosch, LLC in Charleston, SC.

Lanza has held multiple roles with Bosch with responsibilities including development of technical training, SAP implementation, classical industrial engineering, implementation of lean manufacturing tools and principles, facility master planning, value stream leadership, product ramp ups, connected industry and digital transformation implementation, and a product transfer which received a global business excellence award from the Bosch Executive Board in recognition of extraordinary quality performance and cross-cultural collaboration and teamwork. Lanza has also earned her MBA from the University of South Carolina and completed a two year international assignment at a production facility in Nuremberg, Germany during her career with Bosch.

In April 2017, Lanza was a recipient of the Automotive News 2017 Rising Star Award, which recognizes dynamic young leaders in the automotive industry.

Lanza currently resides in Mount Pleasant, SC, with her husband and their three children.