

Sprechen Sie Business? German Business Culture in South Carolina and Beyond

Instructors: Stephen Della Lana, Senior Instructor of German Studies
Ramona Montjoy, M.E., Senior Training and Qualifications Specialist,
Mercedes-Benz Vans



German business is a global phenomenon with a tremendous impact on the US and especially on South Carolina. There are over 200 German companies based in SC alone and over 42,000 jobs stem from German industry in the state. This learning community explores career opportunities in German industry and begins students on the path towards proficiency in German and intercultural competence that will open up internship and career opportunities in this dynamic and exciting economic ecosystem. The GenEd Humanities course GRST 122, “Understanding German Business Culture,” provides students with an introduction to German Business Culture and its differences from US Business while GRMN 101 will introduce students to the German language with an emphasis on business communication and etiquette.

**FYE credit + 3 GenEd Humanities credits + 3 Foreign Language credits!
CRNs: 11044 and 11706 and 13443 · MWF 11-11:50 MW 5:55-7:10 and TBA**