German Business is a global phenomenon with tremendous local significance in South Carolina, with more than 200 German companies in the state. This course introduces students to the cultural context of German business as it developed in the 20th through the 21st century and explores the differences between American and German business culture. Through film, literature, and historical texts, participants will understand and analyze the emergence of the German economy out of the rubble of World War II, Germany’s role in industrialization and globalization, and post-reunification Germany’s position as the economic powerhouse of the European Union.