Torsten Scheffler is the Senior Manager of the Engineering NAFTA Hub USA for Mercedes Benz U.S. International, Inc. (MBUSI), which is the production location for the GLE-, GLS- and the GLE Coupe sport utility vehicles as well as the C-Class for the U.S. and Canadian market. In 2017, MBUSI celebrated 20 Years of Production in Alabama.

Torsten Scheffler joined the MBUSI Team in March 2017 and manages a team responsible for product development, purchasing, cost planning and material engineering.

Torsten Scheffler started his career with Daimler in 1993. He held various positions in the Research and Development Area before moving to Daimler Corporate Strategy where he had the project lead for several cooperation projects with Chrysler, Mitsubishi, Hyundai and Renault/Nissan.

In 2017, he moved to Vance, AL to establish a new department covering engineering and purchasing tasks being overall responsible for the local change management process during the series production phase.